



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

تَحْوِيلُ اللَّائِقِينَ إِلَى يَقِينِ

إِدَارِيًّا؛ بِمَا أَنَّ غَايَةَ التَّخْطِيطِ فِي
المَشْرُوعَاتِ تَضْيِيقُ الخِنَاقِ عَلَى
اللَّائِقِينَ (Uncertainty) وَتَحْوِيلِهِ إِلَى
يَقِينِ (Certainty) يُجَسِّدُهُ النِّطَاقُ...
وَبِمَا أَنَّ مَنَشَأَ المُجَازَفَاتِ (Risks)
هُوَ اللَّائِقِينَ أُسَاسًا... إِذَا؛ التَّخْطِيطُ
فِي مُجْمَلِهِ إِدَارَةٌ مُجَازَفَاتٍ بِامْتِيَازٍ!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبَسُولاتٌ اجْتِمَاعِيَّةٌ - إِدَارِيَّةٌ

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Strategist & Advisor.

Project Management Professional
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Reviewer & Contributor of Project
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www.zaqzouq.com



+966 50 88 49 302
+962 79 62 28 839



azam@zaqzouq.com