



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

ماذا نبيع في دكاننا؟

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
(PMP®)

Reviewer & Contributor of Project
Management Institute (PMI) Global
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology
Specialist (MCTS): *Managing
Projects with MS Project.*



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بِإِجَابَةِ الْقَائِمِينَ عَلَى الْمُنْظَمَةِ عَنْ
سُؤَالٍ: **ماذا (What) نبيع في دكاننا؟**
يَكُونُ الْمُنْطَلَقُ فِي إِسْتِرَاتِيْجِيَّةِ تَقْدِيمِ
الْحَلِّ الْاِسْتِشَارِيِّ لِلْمُنْظَمَةِ؛ بِوَضْعِ
الْمَنْهَجِيَّةِ الْخَادِمَةِ لِكَيْفِيَّةِ (How)
إِدَارَتِهَا وَبَيْعِهَا لِ: مُنْتَجَاتِهَا وَخِدْمَاتِهَا.

عزّام محمد زقزوق