



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

الْحَصَائِلُ بَيْنَ: الْمَقِيسِ وَالْمَلْمُوسِ

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
(PMP®)

Reviewer & Contributor of Project
Management Institute (PMI) Global
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology
Specialist (MCTS): *Managing
Projects with MS Project.*

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ثَمَّةَ فَرْقٍ فِي حَصَائِلِ (Outcomes)
الْمَشْرُوعَاتِ بَيْنَ الْمَقِيسِ (Quantifiable)
وَالْمَلْمُوسِ (Tangible) يَخْتَلِطُ عَلَى كَثِيرٍ
مِنْ مُمَارِسِي الإِدَارَةِ وَمُسْتَشَارِيهَا...!
وَالْأَيُّ؛ فَمَاذَا نَعُدُّ حَصِيلَةَ الْمَشْرُوعِ إِذَا
كَانَتْ بَرَامِجَ (Software)؟! بِالتَّأَكِيدِ
نَعُدُّهَا مَقِيسَةً، وَلَكِنَّهَا غَيْرُ مَلْمُوسَةٍ!

عزّام محمد زقزوق