



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

بِدَايَةٌ مُحْرِقَةٌ لِنِهَائَةٍ مُشْرِقَةٍ

مَنْ لَمْ تَكُنْ بِدَايَتُهُ مُحْرِقَةً؛ تَرْكِيزًا،
وَجِهَادًا... فَلَنْ تَكُونَ نِهَائَتُهُ مُشْرِقَةً؛
بَيَانًا، وَمَضَاءً...! وَعَلَيْهِ؛ فَإِنَّ فِي اخْتِيَارِ
الْمُنْطَلَقِ مِنْ مُسْتَوَى الْجُنْدِيَّةِ فِي السَّعْيِ
لِلْإِدَارَةِ الْمُؤَهَّلَةِ، وَالْقِيَادَةِ الْمُحَنَّكَةِ،
ضَمَانٌ تَحَقُّقِي، وَالتِّزَامَ قِيَمَةٍ. وَالْعَكْسُ
غَيْرُ مَضْمُونِ التَّحَقُّقِ، وَالتِّزَامِ الْقِيَمَةِ!

عزّام محمد زقزوق

Social - Managerial Capsules

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