



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

دِرَاسَةُ الْعَمَلَانِيَّةِ... وَإِدَارَةُ الْمَشْرُوعَاتِ

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
(PMP®)

Reviewer & Contributor of Project
Management Institute (PMI) Global
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology
Specialist (MCTS): *Managing
Projects with MS Project.*

مِمَّا يُسْتَهْجَنُ فِي وَاقِعِ سُوْقِنَا الْخَلْطُ
بَيْنَ دِرَاسَةِ الْعَمَلَانِيَّةِ، أَوْ الْإِمْكَانِيَّةِ، أَوْ
الْمَلَاءَمِيَّةِ (Feasibility Study) لِلْمُنْتَجِ
أَوْ الْخِدْمَةِ (وَهِيَ مَا اشْتَهَرَتْ خَطَأً بِـ
"دِرَاسَةِ الْجَدْوَى" الْاِقْتِصَادِيَّةِ) وَبَيْنَ
إِدَارَةِ الْمَشْرُوعَاتِ الْمُحَقَّقَةِ لِلْأَهْدَافِ
الْمُنْبَثِقَةِ عَنِ ذَاتِ الدِّرَاسَةِ!

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