



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

مُدِيرُ الْمَشْرُوعَاتِ الْمُسْتَعَارَا!

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
(PMP®)

Reviewer & Contributor of Project
Management Institute (PMI) Global
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology
Specialist (MCTS): *Managing
Projects with MS Project.*

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إِنَّ مِمَّا يَقْتَرِفُ مُدِيرُو الْمَشْرُوعَاتِ مِنْ
أَخْطَاءِ إِسْتِرَاتِيْجِيَّةٍ... قَبُولِهِمْ إِدَارَةَ

مَشْرُوعَاتٍ مُتَعَثِّرَةٍ مُخْفِقَةٍ (Failing)

(Projects) دُونَ كِفَايَةِ تَشْخِيصٍ لِحَالِهَا

وَمُعَايِنَةٍ لِحَالِهَا، وَتَخْطِيطٍ لِإِنْقَاذِهَا

فَتَجِدُهُمْ مِنْ بَعْدِ ذَلِكَ يَضِلُّونَ فِيهَا...

وَيُضِلُّونَ...!!

عزّام محمد زقزوق