



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

المُغَايِرَةُ وَالْمُقَارَنَةُ

الاستِيعَانَةُ بِمَنْطِقِ الْمُغَايِرَةِ بِالْمُخْتَلَفِ
وَالْمُقَارَنَةِ بِالْمُتَشَابِهِ فِي عِلَاقَةِ الْأَشْيَاءِ
غَايَتُهَا تَحْقِيقُ الدِّقَّةِ فِي فَهْمِهَا وَاقْعِيًّا،
وَالْحِكْمَةِ فِي إِدَارَتِهَا عَمَلِيًّا... حَيْثُ
تُتَصَوَّرُ مُتَعَاضِدَةً، وَتُسَلَّكُ مُتَضَافِرَةً
وَالْعِلَاقَةُ بَيْنَ الْإِجْرَاءِ (Procedure)
وَالْعَمَلِيَّةِ (Process) مِثَال!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّة

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Strategist & Advisor.

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Reviewer & Contributor of Project
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