



AZAM ZAQZOUQ

A to Z of Project Management

رَبُّ عَذْرِ أَقْبَمُ مِنْ ذَنْبٍ!

مِهْنِيًّا؛ تَعَدُّرُ مُدِيرِ الْمَشْرُوعَاتِ، فِي إِدَارَةِ
تَنْطِيقِ (Scoping) الْمَشْرُوعِ، بِعَدَمِ تَبْيِينِ
الْعَمِيلِ لِمَطَالِبِهِ... يُعْتَبَرُ عُدْرًا أَقْبَحُ مِنْ
ذَنْبٍ؛ لِاعْتِبَارِ أَنَّ تَبْيِينَ مَطَالِبِ الْعَمِيلِ
وَتَصْنِيفِهَا لِ: تَوَقُّعَاتِ (Expectations)،
وَحَاجَاتِ (Needs)، وَرَغَبَاتِ (Wants)،
مَسْئُولِيَّتُهُ وَفَرِيقَهُ، وَلَيْسَ الْعَكْسُ!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
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www.zaqzouq.com



+966 50 88 49 302
+962 79 62 28 839



azam@zaqzouq.com