



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

التنفيذ جزء من الأداء؛ والعكس غير صحيح

Social - Managerial Capsules

كَبَسُولاتٌ اجْتِمَاعِيَّةٌ - إِدارِيَّةٌ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
(PMP®)

Reviewer & Contributor of Project
Management Institute (PMI) Global
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology
Specialist (MCTS): *Managing
Projects with MS Project.*

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المُصْطَلَحُ الشَّائِعُ بِ: الشَّرِكَةِ "الْمُنْفِذَةِ"
خَاطِئٌ... مُضَلِّلٌ... وَصَوَابُهُ فِي مِهْنَةٍ،
وَعِلْمٍ، وَفَنٍّ، إِدارَةِ المَشْرُوعَاتِ هُوَ:
الشَّرِكَةُ "المُؤَدِّيَّةُ" (Performing)؛ لِأَنَّ:
الأداء (Performance) = التَّخْطِيطُ
(Planning) + التَّنْفِيزُ (Executing)

عزّام محمد زقزوق