



**AZAM ZAQZOUQ**

A to Z of Project Management

Ver. 3.1

# المأسسة ضرورة... ولكن!

مِمَّا لَا رَيْبَ فِيهِ إِسْتِرَاتِيْجِيًّا... أَنْ  
المأسسة (Institutionalization)  
تَزِيدُ مِنْ إِنتَاجِيَّةِ المَوَارِدِ؛ كَفَاءَةً،  
وَفَعَالِيَّةً، وَتَرْشِيدًا! شَرِيْطَةٌ تَمَيِّزُهَا  
بِحَيَوِيَّةِ (Agility) المُرُوْنَةِ وَالتَّكْيُفِيَّةِ!  
وَالأ؛ فَبُعْدًا لَهَا كَمَا بَعِدَتْ الفَوْضَى  
!(Chaos)

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُوْلَاتُ اجْتِمَاعِيَّة - اِدَارِيَّة

Project Management Facilitator,  
Strategist & Advisor.

Project Management Professional  
(PMP®)

Reviewer & Contributor of Project  
Management Institute (PMI) Global  
Standards:

- PMBOK® Guide - 4<sup>th</sup> & 5<sup>th</sup> & 6<sup>th</sup> & 7<sup>th</sup> Editions.
- The Standard for Program Management - 2<sup>nd</sup> & 3<sup>rd</sup> Editions.

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