



**AZAM ZAQZOUQ**

A to Z of Project Management

Ver. 3.0

# احذروا فاقد التواصل!

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - اِدَارِيَّةٍ

Project Management Facilitator,  
Strategist & Advisor.

Project Management Professional  
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Reviewer & Contributor of Project  
Management Institute (PMI) Global  
Standards:

- PMBOK® Guide - 4<sup>th</sup> & 5<sup>th</sup> & 6<sup>th</sup> & 7<sup>th</sup> Editions.
- The Standard for Program Management - 2<sup>nd</sup> & 3<sup>rd</sup> Editions.

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بِمَا أَنَّنَا أَصْبَحْنَا مُضْطَرِّينَ لِاسْتِخْدَامِ  
وَسَائِلِ التَّوَاصُلِ الاجْتِمَاعِيِّ فَإِنَّ مِنْ  
الحِكْمَةِ تَوْخِينَا الحِيطَةَ مِنْ مَنْسُوبِ  
"فاقد التَّوَاصُلِ" ... فِيهَا! وَإِلَّا؛ فَبَدَلِ  
أَنْ نَقُولَ فَيَمَنْ خَدَلْتَهُ هَذِهِ الوَسَائِلُ:  
"خَانَهُ التَّعْبِيرُ" ... تَذَكِيرًا! قُلْنَا: "خَانْتَهُ  
الْوَسِيلَةَ" ... تَأْنِيثًا!!

عزّام محمد زقزوق