



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

لَيْسَتْ مَجْرَدَ دِرَاسَةٍ جَدْوَى

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
(PMP®)

Reviewer & Contributor of Project
Management Institute (PMI) Global
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology
Specialist (MCTS): *Managing
Projects with MS Project.*



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شَاعَ أَنَّ الـ (Feasibility Study) هِيَ
"دِرَاسَةٌ جَدْوَى" اِقْتِصَادِيَّةٍ وَحَسَبُ!
وَفِي هَذَا تَضْيِيقٌ لِوَاسِعٍ...! حَيْثُ إِنَّ
جَوْهَرَهَا تَحَقُّقُ: الإِمْكَانِيَّةِ وَالْعَمَلَانِيَّةِ
وَالْمُلَاءَمِيَّةِ... وَسَبَبُ الشُّيُوعِ هُوَ أَنَّ
أَغْلَبَ رِجَالِ/سَيِّدَاتِ أَعْمَالِ سُوقِنَا
تُجَّارٌ (Traders)! وَلَيْسُوا مُسْتَثْمِرِينَ
!!...(Investors)

عَزَامُ مُحَمَّدُ زَقَزُوقُ