



**AZAM ZAQZOUQ**  
A to Z of Project Management

Ver. 3.1

# تَدَنِّي الْجَوْدَةِ خَلَّ أَمَّا الدَّرَجَةَ فَلَيْسَ بِالضَّرُورَةِ

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,  
Strategist & Advisor.

Project Management Professional  
(PMP®)


Reviewer & Contributor of Project  
Management Institute (PMI) Global  
Standards:

- PMBOK® Guide - 4<sup>th</sup> & 5<sup>th</sup> & 6<sup>th</sup> & 7<sup>th</sup> Editions.
- The Standard for Program Management - 2<sup>nd</sup> & 3<sup>rd</sup> Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology  
Specialist (MCTS): *Managing  
Projects with MS Project.*

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إِدَارِيًّا؛ ثَمَّةَ فَرْقٍ دَقِيقٍ بَيْنَ مَفْهُومِي  
الْجَوْدَةِ (Quality) وَالدَّرَجَةِ (Grade)  
فِي وَاقِعِ السُّوقِ الْعَالَمِيِّ؛ لَا يَفُوتُ  
مُدِيرِي الْمَشْرُوعَاتِ الْأَكْفَاءِ... فَتَدَنِّي  
الْأُولَى دَائِمًا مَا يُعَدُّ مُشْكِلَةً! أَمَّا تَدَنِّي  
الْأُخْرَى فَلَيْسَ بِالضَّرُورَةِ؛ بِحَسَبِ  
حَاجَةِ دَوْرَتِي حَيَاةٍ: الْمُنْتَجِ وَالْمَشْرُوعِ!

عزّام محمد زقزوق