



**AZAM ZAQZOUQ**

A to Z of Project Management

Ver. 3.0

# الإدارة: خافضة رافعة...!

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,  
Strategist & Advisor.

Project Management Professional  
(PMP®)

Reviewer & Contributor of Project  
Management Institute (PMI) Global  
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology  
Specialist (MCTS): *Managing  
Projects with MS Project.*



www.zaqzouq.com



+966 50 88 49 302  
+962 79 62 28 839



azam@zaqzouq.com

إِنَّ لَمْ يَكُنْ مُؤَدَّى الْمُقَارِبَاتِ  
وَالْمُنْهَجِيَّاتِ الإِدَارِيَّةِ رَفَعَ وَزِيَادَةَ  
الإِنْتَاجِيَّةِ الشَّخْصِيَّةِ وَالْمُنْظَمِيَّةِ  
وَالْمُجْتَمَعِيَّةِ... (الإِنْتَاجِيَّةِ = 3Es  
= الكَفَاءَةُ + الفَعَالِيَّةُ + التَّرْشِيدُ)  
فِيهِ، بِالضَّرُورَةِ، لِلخَفْضِ أَقْرَبُ...!  
وَبِالاسْتِغْنَاءِ أَوْجَبُ...!!

عزّام محمد زقزوق