



**AZAM ZAQZOUQ**

A to Z of Project Management

Ver. 3.0

# الإدارة "التلقائية التركزية"

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّة

Project Management Facilitator,  
Strategist & Advisor.

Project Management Professional  
(PMP®)

Reviewer & Contributor of Project  
Management Institute (PMI) Global  
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology  
Specialist (MCTS): *Managing  
Projects with MS Project.*

فِي الْمَشْرُوعَاتِ... وَإِدَارَتِهَا... لَا يَنْفَعُنَا  
أَسْلُوبًا: الإِدَارَةُ بِالْأَهْدَافِ وَالْقَرَارَاتِ  
الْعَامَّةِ (Macro.) أَوْ الإِدَارَةُ الْمُتَابِعَةِ  
لِلتَّفَاصِيلِ (Micro.)... مُنْفَرِدَيْنِ؛ وَإِنَّمَا  
أَسْلُوبُ الإِدَارَةِ "التَّلْقَائِيَّةِ التَّرْكَيزِ"  
(Autofocus Management) الْجَامِعُ

لِمَزَايَا الأُسْلُوبَيْنِ مَعًا!

عَزَّامُ مُحَمَّدُ زَقْزُوقُ



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