

المعايير الفِصْليَّةُ فِي نِجَاحِ المَشْرُوعَاتِ

المعاييرُ الفِصْليَّةُ الحَاكِمَةُ عَلَى نِجَاحِ
إِدَارَةِ المَشْرُوعَاتِ سِتَّةٌ؛ التِّزَامُ: النِّطَاقِ
المَوْضُوعِ، وَالجَدْوَلِ الزَّمَنِيِّ المَوْعُودِ،
وَالْمُوازَنَةِ (Budget) المُعْتَمَدَةِ، وَالجَوْدَةِ
المُقَرَّةِ، وَالمُجَازِفَاتِ (Risks) المُسَجَّلَةِ،
وَإِرْضَاءِ المَعْنِيِّينَ (Stakeholders)؛
حَيْثُ الغَايَةُ الَّتِي لَا تُدْرِكُ...!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
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Reviewer & Contributor of Project
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