

الأجايل: المصطلح والمنهجية

مُصْطَلَحُ الأجايل (Agile) لَهُ دَلَالَتَانِ
مُتَشَابِهَتَانِ... **عَامَّةٌ**؛ تَصِفُ المَقْبُولَ
مِنَ القِيمِ وَالمَبَادِي فِي مُقَارِبَاتِنَا
التَّطْوِيرِيَّةِ الإِدَارِيَّةِ لِمَا هُوَ نُشُوئِيٌّ مِّنَ
المَشْرُوعَاتِ...! **وَخَاصَّةً**؛ بِاعْتِبَارِهِ أَحَدَ
المَنْهَجِيَّاتِ التَّكْيُفِيَّةِ... فِي إِدَارَةِ
المَشْرُوعَاتِ المُفْتَقِرَةِ لِدَوْرَةِ الحَيَاةِ...!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

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 zaqzouq.co

 +966 50 88 49 302
+962 79 62 28 839

 azam@zaqzouq.co
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