



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

التَّعَذُّرُ بِـ "سُوءِ التَّوَقُّيْتِ"

فِي مُحَاوَلَاتِنَا الْمُسْتَدِيمَةَ إِبْدَاءَ الرَّأْيِ
الْمُسْتَنِدِ عَلَى الْأَدِلَّةِ وَالْبَرَاهِينِ وَالْوَقَائِعِ
مَا انْفَكَّ كَثِيرٌ مِنْ مُقَاوِمِي التَّغْيِيرِ...
يَتَّهَمُونَنَا بِـ "سُوءِ التَّوَقُّيْتِ"! وَسُؤَالِي
الْقَائِمُ لَهُؤُلَاءِ! وَمُنْذُ عُقُودٍ!! مَتَى كَانَ
"حُسْنُ التَّوَقُّيْتِ" مُوَاتِيًا عِنْدَكُمْ؟ أَمْ
هُوَ التَّهَرُّبُ وَالْمُنَاكِفَةُ...!!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

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