



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

لَيْسَ الْخَبْرُ كَالْمُعَايِنَةِ... (مُحَمَّدٌ ﷺ - صَدِيقٌ)

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
(PMP®)

Reviewer & Contributor of Project
Management Institute (PMI) Global
Standards:

- PMBOK® Guide - 4th & 5th & 6th & 7th Editions.
- The Standard for Program Management - 2nd & 3rd Editions.

Microsoft Certified Trainer (MCT®)

Microsoft Certified Technology
Specialist (MCTS): *Managing
Projects with MS Project.*

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ثَمَّةَ فَرْقٍ صَغِيرٍ بَيْنَ حَصَائِلِ (Outcomes)
المَشْرُوعَاتِ سِوَاءَ أَكَانَتْ مُنْتَجًا (Product)
أَمْ خِدْمَةً (Service) أَمْ نَتِيجَةً (Result)؛
فَالأُولَى مَقِيسَةٌ (Quantifiable) كَمِّيًّا!
أَمَّا الأُخْرَيَانِ فَلَيْسَتَا كَذَلِكَ...! لَكِنِ
لِلخِدْمَاتِ مِنْهُمَا تَأْثِيرُهَا النَّوْعِيُّ المُبَاشِرُ
عَلَى الإِنْتَاجِيَّةِ... أَمَّا النَّتَائِجُ فَتَأْثِيرُهَا
النَّوْعِيُّ غَيْرُ مُبَاشِرٍ...

عزّام محمد زقزوق