



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

الاصطِيَادُ فِي الْمَاءِ الْعَكْرِ!

إِنَّ اللَّهَ تَعَالَى يُحِبُّ مَعَالِيَ الْأُمُورِ،
وَأَشْرَافَهَا، وَيَكْرَهُ سَفْسَافَهَا
(مُحَمَّدٌ ﷺ - صَحِيحُ

الجامع)

التَّغْيِيرُ الشَّخْصِيُّ أَوْ الْمُنْظَمِيُّ أَوْ حَتَّى
الْمُجْتَمَعِيُّ يُحْدِثُ - بِالضَّرُورَةِ - اخْتِلَافًا

وَعَكْرًا...! وَبِالتَّالِي؛ لَا غَرَابَةَ فِي إِغْرَائِهِ
عَاشِقِي السَّفَاسِفِ...! وَجَلْبِهِ هُوَاةَ

الاصطِيَادِ فِي الْعَكْرِ!!

عزّام محمد زقزوق

Social - Managerial Capsules

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