



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

الشَّرْعَةُ تُوجِّهُ الْمِنْهَاجَ!

... لِكُلِّ جَعَلْنَا مِنْكُمْ شِرْعَةً وَمِنْهَاجًا...

(الله عَزَّ وَجَلَّ - المائدة: 48)

الشَّرْعَةُ / الشَّرِيعَةُ هِيَ الطَّرِيقُ الْمِغْيَارِيُّ
الْقِيَاسِيُّ (Standard) الْمُبَيَّنُّ لِلتَّوَجُّهِ!
وَالْمِنْهَاجُ أَوْ الْمَنْهَجِيَّةُ هِيَ الطَّرِيقَةُ
(Methodology) الْمُبَيَّنَّةُ لِنِظَامِيَّة:

مُمَارَسَاتِهَا، وَأَسَالِيْبِهَا، وَقَوَانِينِهَا...

عزّام محمد زقزوق

Social - Managerial Capsules

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www.zaqzouq.com



+966 50 88 49 302
+962 79 62 28 839



azam@zaqzouq.com