



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

الإنسانُ عدوُّ ما يجهل!

وَبِالتَّالِي؛ فَلِمَاذَا الْعَجَبُ مِنْ إِخْفَاقِ
الْمَشْرُوعَاتِ الَّتِي يُدِيرُهَا مَنْ يَجْهَلُونَ
الإِدَارَةَ؛ مِنْ خُبْرَاءِ الـ"مَاذَا" (What)
الْفَنِيِّ التَّقَانِيِّ؟! فَإِدَارَةُ الْمَشْرُوعَاتِ
فِي الْأَصْلِ مِهْنَةٌ التَّطْبِيقِ الْعَمَلِيِّ
لِخِبْرَةٍ... وَحِكْمَةٍ... الـ"كَيْفِ" (How)
الْفَنِيِّ الإِدَارِيِّ!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبَسُولاتٌ اجْتِمَاعِيَّةٌ - إِدَارِيَّةٌ

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Strategist & Advisor.**

**Project Management Professional
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