



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

إِذَا كَانَ رَبُّ الْبَيْتِ بِالْذِّفِّ مُوَلِّعًا

** فَشِيْمَةٌ أَهْلِ الْبَيْتِ كُلِّهِمُ الرَّقْصُ

(ابْنُ التَّعَاوِيذِيِّ)

وَعَلَيْهِ؛ فَإِنِّي جَازِمٌ مِهْنِيًّا أَنَّ أَهَمَّ سَبَبٍ
وَرَاءَ قُصُورٍ/إِخْفَاقٍ جُلٍّ مَشْرُوعَاتِنَا؛
بِكَوْنِهَا إِدَارَةٌ أَزْمَاتٍ (Crises) ... أَكْثَرَ
مِنْهَا إِدَارَةٌ مَشْرُوعَاتٍ، كَامِنٌ فِي تَدَنِّي
مِهْنِيَّةٍ... أَوْ أَخْلَاقِيَّةٍ... مُدِيرِيهَا!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُولَاتٌ اجْتِمَاعِيَّةٌ - إِدَارِيَّةٌ

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Strategist & Advisor.

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