



**AZAM ZAQZOUQ**

A to Z of Project Management

Ver. 3.0

# إِنَّ اللَّيْبَ مِنَ الْإِشَارَةِ يَفْهَمُ!

يا أيُّها الموظَّفُ المُستَكِينُ؛ يا مَنْ  
تَعُوذُهُ إِسْتِرَاطِيَّةٌ ذَاتِيَّةٌ! إِنِّي مُشِيرٌ  
عَلَيْكَ بِكَلِمَاتٍ فَافْهَمَهَا وَتَصَوَّرْهَا:

إِذَا رَأَيْتَ نِيُوبَ الرَّئِيسِ التَّنْفِيزِيَّ (CEO)  
بَارِزَةً... فَلَا تَظَنَّ أَنَّ الرَّئِيسَ يَبْتَسِمُ!

(المُتَنَبِّي - بِتَصَرُّفٍ!)

عزّام محمد زقزوق

Social - Managerial Capsules

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- The Standard for Program Management - 2<sup>nd</sup> & 3<sup>rd</sup> Editions.

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