



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.1

الْحَبْلُ إِذَا طَالَ ارْتَخَى!

إِنَّ الْأَصْلَ فِي التَّوْرِيدِ (Procurement)،
وَالْتَّعْهِيدِ (Outsourcing) مِنْهُ عَلَى
وَجْهِ الْخُصُوصِ، تَحَقُّقُ الْعَمَلَانِيَّةِ
وَالْمُلَاءَمِيَّةِ (Feasibility) ... وَضَمَانُ
الْقِيَمَةِ الْمُضَافَةِ (Added-value) وَالْأُ؛
فَمَالُ الاسْتِثْمَارِ الْفُتُورُ وَالْارْتِخَاءُ...!
وَضِياعُ الطَّاسَةِ...!!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

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Strategist & Advisor.

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www.zaqzouq.com



+966 50 88 49 302
+962 79 62 28 839



azam@zaqzouq.com