



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.1

شَتَان بَيْنَ الْحَقَائِقِ وَالْأَرَءِ

إِنَّ مِنْ أَهَمِّ مَظَاهِرِ إِدْرَاكِ وَوَعْيِ عُمَّلَاءِ
الاسْتِشَارَاتِ وَالتَّدْرِيبِ! تَمْيِيزُهُمْ بَيْنَ
الْحَقَائِقِ (Facts)؛ الْمُسْتَدَلِّ عَلَيْهَا
بِالْبَرَاهِينِ وَالْوَقَائِعِ وَالْأَرْقَامِ وَالْحُجَجِ!
وَالْأَرَءِ (Opinions) الْمُنْقَادَةِ بِالْمَشَاعِرِ
وَالْمُعْتَقَدَاتِ وَالْأَوْهَامِ وَالتَّخَيُّلَاتِ...!

فِيمَا يُقَدَّمُ لَهُمْ!

عزّام محمد زقزوق

Social - Managerial Capsules

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