



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.2

أَسْمِعْ وَأَقْنَعْ وَأَسْرِعْ

الْعَمَلُ الْمَشْرُوعَاتِيُّ (Projectized)
بِطَبِيعَتِهِ يَتَضَمَّنُ وَيَنْطَوِي عَلَى اللَّائِقِينَ
(Uncertainty) النَّسْبِيِّ... وَيَتَّصِفُ
بِالْجُمُوحِ وَالتَّفَلُّتِ (Creep)! وَعَلَيْهِ؛
فَإِنَّ مِمَّا يُفْتَرَضُ أَنْ يَتَحَلَّى بِهِ مُدِيرُهُ
أَنَّهُ: إِذَا قَالَ رَأْيَا أَسْمِعْ! وَإِذَا اتَّخَذَ
مَوْقِفًا أَقْنَعْ! وَإِذَا بَادَرَ بِحَلٍّ أَسْرِعْ!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبَسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّة

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
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Reviewer & Contributor of Project
Management Institute (PMI) Global
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