



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.1

عَلَاقَةُ الـ"مَاذَا" بِالـ"كَيْفِ" طَرْدِيَّةٌ

إِنَّ حَجْمَ الـ"مَاذَا" (What) الْفَنِيِّ
التَّقْنِيِّ، وَتَعْقِيدَاتِهِ، وَتَأْثِيرَاتِهِ... إِخُ فِي
المَشْرُوعَاتِ هُوَ المِحْكُ وَالمِعْيَارُ المَحْدَدُ
لِلزِّيَادَةِ الطَّرْدِيَّةِ فِي حَجْمِ وَمُتَطَلِّبَاتِ
الـ"كَيْفِ" (How) الْفَنِيِّ الإِدَارِيِّ فِيهَا!
إِنَّهَا التَّكْيُفِيَّةُ (Adaptability)!

عزّام محمد زقزوق

Social - Managerial Capsules

كَبْسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٌ

Project Management Facilitator,
Strategist & Advisor.

Project Management Professional
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Reviewer & Contributor of Project
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