



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

كُلُّ عِلْمٍ مَعْرِفَةٌ وَالْعَكْسُ غَيْرُ صَحِيحٍ

عَلَى الرَّغْمِ مِنْ ارْتِبَاطِهِمَا الْمُتَبَادَلِ
فَإِنَّ ثَمَّةَ فَرْقًا كَامِنًا بَيْنَ الْمَعْرِفَةِ
(Knowledge)... وَالْعِلْمِ (Science)...
فَحُوَاهُ أَنَّ الْمَعْرِفَةَ إِدْرَاكٌ وَوَعْيٌ
وَمَبْلَغُ عِلْمٍ... أَمَّا الْعِلْمُ فَهُوَ مَعْرِفَةٌ
نِظَامِيَّةٌ مُنْتَهَجَةٌ... وَمَبْنِيَّةٌ عَلَى
الْمُلَاحَظَةِ وَالْاِخْتِبَارِ.

عزّام محمد زقزوق

Social - Managerial Capsules

كَبَسُولَاتُ اجْتِمَاعِيَّةٍ - إِدَارِيَّةٍ

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Strategist & Advisor.

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