



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.1

تَعْلِيمُ الصَّيْدِ أَوْلَى مِنْ تَقْدِيمِ السَّمَكِ!

... وَأَغْنِنِي بِفَضْلِكَ عَمَّنْ سِوَاكَ

(مُحَمَّدٌ ﷺ - صَاحِبُ التَّرْمِذِيِّ)

إِنَّ الْمِحَاكَ وَالْمَعْيَارَ الْفَيْصَلِيَّ الْمُمَيِّزَ
لِنَجَاحِ الْمُسْتَشَارِ أَوْ الْمُدْرَبِ، فِيمَا
يُقَدِّمَانِ مِنْ خِدْمَةٍ عَلَى مُسْتَوَى:
الْأَفْرَادِ، وَالْمُنْظَمَاتِ، وَالْمُجْتَمَعَاتِ،
هُوَ مِقْدَارُ حُصُولِ الْإِسْتِغْنَاءِ عَنْهُمَا!

عزّام محمد زقزوق

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