



**AZAM ZAQZOUQ**

A to Z of Project Management

Ver. 3.0

# إِمَّا تَحْمِلَ التَّكْلِيفَةَ أَوْ تَكْلِفُ الْجِمْلَ

أُحْدَاثُ حَيَاتِنَا الْفَرْدِيَّةِ أَوْ الْمُنْظَمِيَّةِ،  
أَوْ حَتَّى الْمُجْتَمَعِيَّةِ... إِمَّا أَنْ نَتَحَمَّلَ  
تَكْلِيفَةَ إِدَارَتِنَا وَقِيَادَتِنَا لَهَا... وَإِمَّا  
أَنْ نَتَكْلِفَ حِمْلَ إِدَارَتِهَا وَقِيَادَتِهَا  
لَنَا...! وَلَا خِيَارَ ثَالِثٍ!!

عزّام محمد زقزوق

**Social - Managerial Capsules**

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