



**AZAM ZAQZOUQ**

A to Z of Project Management

Ver. 3.1

# قُوَّةُ الْمَنْطِقِ! وَمَنْطِقُ الْقُوَّةِ!

مِهْنِيًّا؛ الْعَمَلُ الْمَشْرُوعَاتِيُّ بِطَبِيعَتِهِ  
يَنْطَوِي عَلَى لَايَقِينٍ (Uncertainty)  
نِسْبِيٍّ...! وَجُمُوحٍ وَتَفَلُّتٍ (Creep)...!  
وَعَلَيْهِ؛ إِنْ لَمْ يُرَاعِ مُدِيرُهُ إِسْتِرَاتِيجِيَّةً  
وَمُتَلَازِمَةً: قُوَّةُ الْمَنْطِقِ! وَمَنْطِقُ الْقُوَّةِ!  
حَارَ قَرَارُهُ، وَطَاشَتْ سِهَامُهُ، وَمِنْ ثَمَّ  
أَخْفَقَتْ مِهْمَتُهُ!

عزّام محمد زقزوق

Social - Managerial Capsules

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