



AZAM ZAQZOUQ

A to Z of Project Management

Ver. 3.0

الحُكْمُ عَلَى الشَّيْءِ فَرَعٌ عَنْ تَصَوُّرِهِ!

حُكْمُنَا الْمَبْنِيُّ عَلَى خِبْرَتِنَا الْمُعَايِشَةِ
الْاِخْتِصَاصِيَّةِ... أَنْ جُلَّ مَشْرُوعَاتِنَا
تُدَارُ بِأَحْلَامِ الْعَصَافِيرِ! لَا بِتَخْطِيطِ
الْمِهْنِيِّينَ الْمُؤَهَّلِينَ! وَفِي حَقِيقَتِهَا
إِدَارَةُ أَزْمَاتِ (Crisis Management)!
أَكْثَرُ مِنْهَا إِدَارَةُ مَشْرُوعَاتِ!

عزّام محمد زقزوق

Social - Managerial Capsules

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